Editor's Note

This year's issue of *Flavours* focuses mainly on travel preferences and applications of technology in travel.

The first article highlights the benefits of mobile travel applications. It was concluded that mobile travel applications simplifies transactions since the user (traveler) can easily communicates and connects with the provider of travel services. It also reduces paper works and it is less time consuming. However, with the advent of technology in tourism, there are still some difficulties that the users of mobile travel applications are experiencing. It can be unavailability of service, Wi-Fi system failure or incorrect system pricing.

The second research article entitled "Expectations of the Tourism Industry: Perceptions of the Tourism and Hospitality Management Students. As perceived by the respondents, interpersonal skills, dedication/commitment and enthusiasm were the top three attributes of a hospitality/tourism professional while communication skills, interpersonal skills and thinking skills were the top three perceived competencies that the industry is looking for among hospitality and tourism graduates.

Backpacking is one of the latest trends in the tourism industry. Because of tourism, a lot of remote places are being discovered and backpacking tourism helps other people to be aware of those attractions/destinations. It was perceived by the respondents that backpacking is about experiencing authentic adventures and local cultures and it is not a risky travel adventure. Furthermore, it is recommended that historical destinations should be preserved and protected by the local government and the community residents not only to sustain its attraction or appeal but also for the future generations.

Finally, "Travel Preferences of Generation Y" or the millenials is the fourth research article of *Flavours*. Millennials are most likely to choose an all-inclusive vacation and use social media in planning for their travel and post to social media network at least once per day They grew up in an electronics-filled and increasingly online and socially-networked world. They are interested in new and exciting destinations and wanted to show pictures of exotic destinations and adventurous excursions.

Among the travel preferences of the respondents are the use of internet when booking for a travel destination once or twice a year with family, friends or relatives and going to beaches is their most preferred travel destination. They visit tourist destinations to have fun and entertainment, discover new places or things and learn other people's culture.

The Editor